

NCC Cable System Order

11765247

Order #	62349218	Flight Dates	10/10/16 - 11/13/16	Update Date	10/24/16
Syscode	6863	Agency	Screen Strategies Media	Version	4 Vs. 3
System Name	Spectrum/Rosemount, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines	
Market	Minneapolis-St. Paul	Client Code		Total # of Weeks	5
AE	Natasha Levinsohn	Product Code		Total	\$380.00
Sales Coordinator	Ethan Williamson	Est. Code	NA	Commission	\$57.00
Office	Washington	Product Name		Net Total	\$323.00
Phone	(301) 951-2620	Credit Status		Total Spots	13
Status	Accepted	Primary Demo	Households	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Aug16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
				CPP	CPM

Comments : R3: removed sold out games, added MGS, please review and confirm, thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FSNO	Timberwolves vs Memphis	10/31/16	11/6/16	19:00	21:30		X						-	-	1	\$60.00	\$60.00	30	NBA TIMBERWOLVES
2	FSNO	Timberwolves vs Memphis	10/24/16	10/30/16	19:00	21:30			X					-	-	0	\$60.00	\$0.00	30	-1x NBA TIMBERWOLVES
3	FSNO	Timberwolves vs Denver	10/31/16	11/6/16	19:00	21:30				X				-	-	1	\$60.00	\$60.00	30	NBA TIMBERWOLVES
4	FSNO	Timberwolves vs Sacramento	10/24/16	10/30/16	21:30	24:00						X		-	-	0	\$60.00	\$0.00	30	-1x NBA TIMBERWOLVES
5	FSNO	Timberwolves vs Oklahoma City	10/31/16	11/6/16	17:00	19:30						X		-	-	1	\$60.00	\$60.00	30	NBA TIMBERWOLVES
6	OCOL	CFB ORBIT	10/10/16	10/16/16	00:30	24:00						X		-	-	2	\$10.00	\$20.00	30	CFB ORBIT
7	OCOL	CFB ORBIT	10/17/16	10/23/16	00:30	24:00						X		-	-	2	\$10.00	\$20.00	30	CFB ORBIT
8	OCOL	CFB ORBIT	10/24/16	10/30/16	00:30	24:00						X		-	-	2	\$10.00	\$20.00	30	CFB ORBIT
9	OCOL	CFB ORBIT	10/31/16	11/6/16	00:30	24:00						X		-	-	2	\$10.00	\$20.00	30	CFB ORBIT
10	IBSC	AVG. ALL WKS<	10/10/16	10/16/16	20:00	23:00								-	-	0	\$60.00	\$0.00	30	-1x
11	FSNO	Timberwolves vs Memphis	10/31/16	11/6/16	19:00	21:30		X						-	-	1	\$60.00	\$60.00	30	MG+1x NBA TIMBERWOLVES
12	FSNO	Timberwolves vs Denver	10/31/16	11/6/16	19:00	21:30			X					-	-	1	\$60.00	\$60.00	30	MG+1x NBA TIMBERWOLVES

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	6	7	0	0	0	0	0	0	0	0	0	0	13
AMT	\$60.00	\$320.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$380.00

SYSTEM APP: _____ SALES _____ ACCT _____
 62349218 | Minneapolis-St. Paul | Spectrum/Rosemount, MN | 6863 |
 Date Printed 10/24/16